



**FOR IMMEDIATE RELEASE**  
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### **Valley Small Businesses have a Sense of Community**

CHANDLER, AZ. (Nov 10) - On **Saturday, November 20**, employees of valley based small businesses **KCA and PRA Destination Management Phoenix-Scottsdale** will be lending their helping hands at the **Visit from Saint Nicholas program**, coordinated by the Volunteer Center of Maricopa County. The Visit from Saint Nicholas program gives backpacks filled with toys and books to needy children in Title 1 schools throughout the valley. KCA and PRA employees will stuff these backpacks with donated toys and books in support of this great cause for children. In 2003, the event reached 2,500 Valley children from kindergarten to third grade in six pre-selected schools.

Employees of KCA and PRA suggested creating a quarterly activity for their respective work groups. Every quarter, one staff member from KCA and one from PRA (who work in the same office building) work collectively to identify and present an activity for both employee groups. The employees have made a consistent approach to reach out to the local community. They have recently participated in the Light the Night Walk for Leukemia and Lymphoma, devoted their time and energy to reach out to seniors in the Ahwatukee area in the Outreach Program for Ahwatukee Seniors (OPAS) last winter and have socialized with pets at a no-kill shelter to name a few.

“KCA and PRA staff members are excited about the Visit from Saint Nicholas program. It’s important to get involved in the local community and to devote our time, energy and other resources. We are honored to make even the slightest difference,” stated Katherine Christensen, CMP, president and owner of both KCA and PRA Destination Management.

KCA is a locally based multi-management firm, specializing in Meeting and Event Planning, Public Relations, and Association Management and PRA is a local Destination Management Company (DMC) which assists meeting and incentive planners with various Arizona destination needs. For more information, please contact 480-893-6110, [kc@kc-a.com](mailto:kc@kc-a.com), or [kchristensen@pra.com](mailto:kchristensen@pra.com).

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