



FOR IMMEDIATE RELEASE
September 26, 2005

Contact: Katherine Christensen
kc@kc-a.com
480-893-6110

New Coordinator Named at KCA

CHANDLER, Ariz. (September 26) – **Shannon Martin** has been named public relations coordinator at **Katherine Christensen & Associates, Inc. (KCA)**. Martin will handle client public relations and media affairs.

“Shannon is a wonderful addition to KCA. She has many years of experience in the public relations industry and possesses exceptional people skills that make her a valuable asset to our public relations team,” stated Katherine Christensen, president and owner of KCA.

Shannon Martin has four years of public relations and meeting planning experience. Martin holds a Bachelors degree from Arizona State University in Journalism and Mass Communications, with a concentration in Public Relations and lives in the Gilbert with her husband, JP.

Katherine Christensen & Associates, Inc. is a full-service, multi-management firm that specializes in meeting, convention and special event planning, public relations and association management. Clients include small businesses, major corporations, government agencies, professional associations and non-profit groups. KCA handles both national and international programs while enhancing their clients’ visibility. For more information on KCA services, please call (480) 893- 6110 or visit www.kc-a.com.