



**FOR IMMEDIATE RELEASE**  
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### **New Coordinator Named at KCA**

CHANDLER, Ariz. (September 26) – **Shannon Martin** has been named public relations coordinator at **Katherine Christensen & Associates, Inc. (KCA)**. Martin will handle client public relations and media affairs.

“Shannon is a wonderful addition to KCA. She has many years of experience in the public relations industry and possesses exceptional people skills that make her a valuable asset to our public relations team,” stated Katherine Christensen, president and owner of KCA.

Shannon Martin has four years of public relations and meeting planning experience. Martin holds a Bachelors degree from Arizona State University in Journalism and Mass Communications, with a concentration in Public Relations and lives in the Gilbert with her husband, JP.

**Katherine Christensen & Associates, Inc.** is a full-service, multi-management firm that specializes in meeting, convention and special event planning, public relations and association management. Clients include small businesses, major corporations, government agencies, professional associations and non-profit groups. KCA handles both national and international programs while enhancing their clients’ visibility. For more information on KCA services, please call (480) 893- 6110 or visit [www.kc-a.com](http://www.kc-a.com).