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**ELSBERRY SELECTED AS EXECUTIVE DIRECTOR OF CHANDLER BASED
WBF – The Forum for Automation and Manufacturing Professionals**

CHANDLER, Ariz, (February 3, 2009) – Katherine Christensen & Associates, Inc (KCA), a leader in Association Management and Meeting and Special Event Planning services has announced the appointment of Katie Elsberry as executive director of the global association of, automation and manufacturing professionals. Katherine Christensen, president of KCA, a Chandler, AZ based company said WBF announced this to the world-wide membership this week.

“We are pleased with the association management skills Ms. Elsberry has provided KCA’s international clients over the past five years. She has demonstrated the ability to lead at this top post. She will be managing WBF including all business decisions, guiding the board of directors, overseeing the national and international conferences and educational programs provided to the members along with directing the finances and various committees. WBF is the leading knowledge network for manufacturing operations technologies,” commented Christensen. “Having worked with Elsberry over the past five years, I know first-hand her commitment to developing and delivering unsurpassed client services. Elsberry will lead a team of six to manage WBF’s needs. She holds a degree in Recreation Management & Tourism with a minor in business from Arizona State University.”

WBF was formed in 1994 to promote and share information about the then - new batch manufacturing standard (ISA88). With the release of the ISA95 manufacturing operations language standard in 2000, the organization’s role was further expanded to share technology, implementation experiences and knowledge in the Manufacturing Operations Management area.

Since 1991, KCA has attracted clients seeking Association Management, Public Relations and International Meeting and Special Event Planning, exclusively through client referral. KCA is a 100% Women Owned Business Enterprise (WBE) and is certified through WBENC. For more information on the KCA’s portfolio of services and clients, please view www.kc-a.com or contact Leslie Honaker at 480-893-6110 x 216 or leslie@kc-a.com.