



## SPONSORSHIP & EXHIBITION INFORMATION

Refugee Resettlement Program Annual Conference  
April 18-19, 2005  
Black Canyon Conference Center, Phoenix, AZ

The Refugee Resettlement Program Annual Conference brings together service providers, community organizations and volunteers that provide training and assistance to refugees so that they may achieve economic self-sufficiency and social adjustment in the shortest time possible upon their arrival. Conference attendees will receive training and information on issues concerning the refugee community.

### Sponsoring or exhibiting at this conference will bring your organization:

- Exposure to an estimated 250 service providers who daily influence the lives and decisions of refugees living in Arizona
- Recognition as a provider of products and/or services to the refugee community

A refugee is a person who has been forced to leave his/her homeland and is unable to return because she or he has experienced persecution or has a well-founded fear of persecution. The United States admits more than 50,000 refugees into the country each year. **Many of them have few or no possessions and limited knowledge of our society. This is where you come in. They are blank slates just waiting to develop product knowledge and form product allegiances. Many first experiences become traditions to this untapped and underdeveloped niche.**

### Did You Know...

- ◆ Over 2,400 new refugees were resettled in Arizona in 2004
- ◆ The value of cars purchased by refugees in Arizona in 2003 totaled over \$1,325,000
- ◆ The value of home loans purchased by refugees in Arizona in 2003 totaled over \$5,700,000
- ◆ The employment retention rate in Arizona is 90% for refugees after 120 days of arrival

### **We are asking you to be involved in one or many of the following ways:**

- ◆ Sign up as a major conference sponsor to receive maximum exposure (benefits outlined on the next page)
- ◆ Showcase your products or services as an exhibitor in the Resource Center at the conference
- ◆ Donate items for door prizes (gift certificates, tickets to a game or show, gift baskets, complimentary meals, or items that represent your company)
- ◆ Donate product samples or attendee gifts to be included in attendee gift bags
- ◆ Provide canvas tote bags with your logo for conference attendees

**Please refer to the following page for more information  
and to sign up by March 15, 2005.**

For more information, contact the conference office:

107 S. Southgate Dr.

Chandler, AZ 85226-3222

P: (480) 893-6110 F: (480) 893-7775

[refugeeresettlement@kc-a.com](mailto:refugeeresettlement@kc-a.com)



## SPONSORSHIP & EXHIBITION REGISTRATION

Refugee Resettlement Program Annual Conference  
April 18-19, 2005 – Black Canyon Conference Center, Phoenix, AZ

### GOLD SPONSOR - \$5,000

- Signage/company logo in backdrop or projection of logo onto backdrop during General Session
- Half page ad/insert in delegate packet
- Sponsorship of one meal function (breakfast/lunch) with signage
- 1 Resource Center Table
- 3 complimentary registrations
- Name/logo on sponsor sign at the conference
- Public acknowledgement during conference

### SILVER SPONSOR - \$2,500

- Sponsorship of one refreshment break with signage
- Quarter page ad in conference program
- 1 Resource Center Table
- 2 complimentary registrations
- Name/logo on sponsor sign at the conference
- Public acknowledgement during the conference

### BRONZE SPONSOR - \$1,000

- Quarter page ad in conference program
- 1 Resource Center Table
- Name/logo on sponsor sign at conference
- 1 complimentary registration
- Public acknowledgement during the conference

### COMPANY SPONSOR - \$500

- Quarter page ad in conference program
- Name/logo on sponsor sign at conference
- Public acknowledgement during the conference

### OTHER MONETARY DONATION

*call (480) 893-6110 for benefits*

### DONATION OF IN-KIND ITEMS

- \_\_\_\_\_ Canvas Tote bags (300 items)
- \_\_\_\_\_ Items or product samples for attendee bags (300 items)
- \_\_\_\_\_ Door prizes (gift certificates, event tickets, etc.)

### RESOURCE CENTER EXHIBIT TABLE

#### \_\_\_\_\_ Corporate Table:

- \$200-full conference*
- \$150-one day only*
- 1 6-foot skirted table, chairs
- Water service
- Electricity available for add'l fee
- Company name in conference program

#### \_\_\_\_\_ Non-Profit Table:

- \$25-full conference*
- 1 6-foot skirted table, chairs
- Water service
- Electricity available for add'l fee
- Company name in conference program
- \*Submit proof of 501(c)3 with registration*
- Limited availability.**

### CONTACT & PAYMENT INFORMATION

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

( ) ( )  
\_\_\_\_\_  
Phone/Fax

\_\_\_\_\_  
E-mail

Payment Method

\_\_\_ Please Invoice

\_\_\_ Check Enclosed (Please make payable to KCA)

\_\_\_ Credit Card (a 5% fee applies to all credit card charges)

\_\_\_ Discover \_\_\_ Visa \_\_\_ MC \_\_\_ AMEX

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Card ID #  
(Extra 3 or 4 digits)

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Signature

### Payments Must be Received Prior to March 15, 2005

Please mail or fax  
completed registration forms to:

Refugee Resettlement Program  
Annual Conference Office  
107 S. Southgate Dr.  
Chandler, AZ 85226  
480-893-6110  
480-893-7775 (fax)  
[refugeeresettlement@kc-a.com](mailto:refugeeresettlement@kc-a.com)